



BSBC RESTAURANT GROUP

App Deal Codes: Enter & Redeem

Team quick guide — how a guest activates a code and applies it to an order

PART 1 — ACTIVATE THE CODE

- 1 **Open REWARDZ.** Bottom nav, far center. The app lands on the Deals tab.
- 2 **Tap “Enter Deal Code.”** Small link on the right of the “Save with Deals” / “Your Deals” header.
- 3 **Type the code, tap ACTIVATE.** Banner confirms: “Your code has been activated.”
- 4 **The deal lands in “Your Deals.”** It shows as a card with an expiration date. Activating does NOT apply it to anything yet.

PART 2 — REDEEM IT (TWO DIFFERENT PATHS)

- 5 **Tap the deal card.** A detail sheet opens with two buttons: ADD TO ORDER and ADD TO SCAN, plus View Terms.

ADD TO ORDER

For mobile app orders.

Guest gets a “Reward Added!” banner, then builds the order from MENU. It shows in the cart under “Save with Rewardz” and the order arrives already discounted.

ADD TO SCAN

For in-store, drive-thru, and counter.

Attaches the offer to the guest's scan code for the cashier to ring at the register.

Time-limited — see the 7-minute rule below.

⚠ THE 7-MINUTE RULE — TELL EVERY GUEST THIS

ADD TO SCAN is only good for 7 minutes. The moment the guest taps it, the clock starts.

Tell guests to tap it **AT THE STORE** — at the speaker box, in line, or at the counter. Not at home, not in the parking lot, not six cars back in the drive-thru.

If it expires it is not lost — the deal returns to Your Deals and can be re-tapped.

IF A GUEST SAYS “THE CODE DIDN’T WORK”

- ✓ **Did they only activate it?** Most common cause by far. Activating only loads the deal; they still have to tap it and choose ADD TO ORDER or ADD TO SCAN.
- ✓ **Did the 7 minutes run out?** Have them reopen Rewardz > Deals, tap the deal, and hit ADD TO SCAN again right at the register.
- ✓ **Has the code already been used?** Each code and program is good for one account, one person, one device. It cannot be shared, forwarded, or run again on another phone or login.
- ✓ **Check the terms and expiration.** View Terms shows minimum purchase, eligible items, and expiration.
- ✓ **Is a payment method on file?** App checkout requires one even when the total lands at \$0.00.

BSBC ZAXBY'S LOCATIONS

ALACHUA / CLAY COUNTY

Gainesville — 7300 W Newberry Rd
Keystone Heights — 7455 State Rd 21

GREATER ORLANDO

Apopka — 928 E Semoran Blvd
Ocoee — 8895 W Colonial Dr
Eatonville — 6625 Forest City Rd
Millenia — 4067 Millenia Blvd

GREATER ORLANDO (CONT.)

JYP — 10791 S John Young Pkwy
Landstar — 13969 Landstar Blvd
St. Cloud — 2825 E Irlo Bronson Hwy

PINELLAS COUNTY

Largo — 8585 Ulmerton Rd
Pinellas Park — 7520 Belcher Rd
St. Pete — 3700 34th St S

Questions? Ask the Manager on Duty.

Or email codes@bsbczaxbys.com

Store list & hours: www.bsbczaxbys.com/locations